Hog POURNAL

News and Views

family people/staff working in facilities or on the general farm site. It also offers a tremendous opportunity to network and interact with those individuals responsible for many of the programs today's farms need to deal with.

More details and registration can found at www.aglaboursummit.ca.

Dr. Tom Stein joins the I-Novarum/ Maximus team



Dr. Stein is a doctor of veterinary medicine and also has a PhD in Clinical Epidemiology from the University of Minnesota. He designed the Pig-CHAMP software in the 1980s and was the cofounder of MetaFarms in 2000. He is a leader in the design of management support software for swine production.

Dr. Stein was named by the National Hog Farmer magazine as one of the "Top 50" most influential persons in the U.S, swine industry of the 20th century. In 2011, he received the Howard Dunne Award for his outstanding contributions to swine production and health, from the American Association of Swine Veterinarians.

"I am very proud to join the i-Novarum/Maximus team who shares a vision that I have promoting for my entire career – improving the welfare of animals and the performance of farm businesses through technological innovations," said Dr. Stein.

Part of his new role within the I-Novarum/Maximus team will be to promote product internationally. The company will also benefit from his technical expertise and strategic advice.

"This new association demonstrates the technological leadership of our company and reaffirms our determination to remain a leader in the agricultural sector," said Mr. André Spilmann, engineer and executive chairman of i-Novarum/Maximus.

PEAK Swine Genetics Inc. and Topigs Norsvin Canada Inc. announce strategic alliance

PEAK Swine Genetics Inc. and Topigs Norsvin Canada Inc. after several months of negotiation have reached a strategic alliance agreement. This agreement will allow PEAK Swine Genetics to participate in the world-class genetics program of Topigs Norsvin. Topigs Norsvin will also bring sales and support staff to the customer base of PEAK Swine Genetics.

"Participating with a world leader in swine genetics is exciting for us as a company, as it will be for our existing customer base and future customers. We have great confidence in Topigs Norsvin being able to accelerate our Alberta-based business. Having strong technical and sales support has always been the driver of our business and I am confident our customer base will benefit greatly from this alliance," said president of PEAK, Walter Preugschas.

"As a major player in the Canadian swine genetics business we are excited to form this alliance with PEAK. The shareholders of PEAK have shown a long-term commitment to the swine industry and their standard of ethics is secondto-none. Several of their board members have been honored by the swine industry over the years and this gives us great confidence in working with this group. By having access to Topigs Norsvin's worldclass research and development, this allows PEAK and its customers to move to the next level," said Cam McGavin, general manager of Topigs Norsvin Canada.

CONTINUED ON PAGE 12

News and Views

in the province to set social responsibility benchmarks. demonstrating pork producers' commitment to sustainable farming. Ontario's pork fork" industry "farm to generates \$3.2 billion in economic output and 20,459 in full-time equivalent jobs.

Merck Animal Health introduces first injectable lleltls vaccine

Merck Animal Heath is pleased introduce PORCILIS™ ILEITIS, the first injectable



vaccine that offers a 20week duration of immunity (DOI) to aid in the control of ileitis caused by Lawsonia intracellularis, on Canadian market. Ileitis can significantly impact the health and performance of finishing pigs, curbing average daily gain by 38 per cent and feed efficiency by 27 per cent.

Given as a single. vaccination intramuscular to pigs as young as 3 weeks of age, PORCILIS ILEITIS provides substantially longer protection - 13 additional weeks - compared to the water-administered vaccine on the market, PORCILIS ILEITIS aids in ileitis control, aids in reduction of colonization of L. intracellularis and aids in reduction of duration of fecal shedding. To learn more about PORCILIS ILEITIS, visit http:// www.porcilis.ca.

Maximus is nominated for **Product of the** Year at the 2016 World Pork Expo

OMA Electronics, a Quebecbased company that markets the state-of-the-art Maximus automated farming management system, gets exceptional visibility. This Saint-Hubert SME is nominated in the prestigious "Product of the year" category at the 2016 World Pork Expo, the world's largest pork-specific trade show in North America, which will be held in Des Moines, Iowa on June 8-10.



Because of its new Positive-Pressure Ventilation feature, Maximus is now among the best innovations of 2016. "We are very proud of this nomination not only because of the resulting visibility but also for what it says about our company. We have developed this functionality to meet the demands of our customers. And this translates perfectly our philosophy: team up with producers to improve the performance of their facilities and the well-being of their animals", said André Spilmann, Maximus engineer and executive chairman.

The positive-pressure feature animal ensures health protection by reducing the



Average static pressure reading of .15 in the attic -Last 24 hours



Average static pressure reading of .09 in the room -Last 24 hours

risk of air contamination. It is as easy to use as all other Maximus functionalities thanks to the intuitive software that allows authorized users to quickly adjust temperature and static pressure data, and monitor in real time, from their smart phone or tablet, what is happening in their farm.

Innovative new E. coli solution for nursery pigs now available

Surmax® 200, a new swine product from Elanco Animal Health, represents a firstin-class. animal-use only antibiotic for reduction in the incidence and severity of

